

Sorta Strange Productions

Business Model Document

This BUSINESS MODEL DOCUMENT (the “Business Model Document” or “BMD”) outlines and regulates some services provided by or business conducted by Sorta Strange Productions (the “Company”). Any term not defined in this document should use the definition established in the Operating Agreement. This document does not limit what business the Company can conduct. Regulations established by this document must be followed; however, those regulations should not be interpreted to restrict the conducting of business. Services, business, or edge cases not specifically mentioned by this document may be handled by any means authorized by the Operating Agreement.

Definitions.

The term “Bucket” means a collection of capital, revenue, or other monetary funds of the Company that is used for a specific purpose and often comes from a defined source.

The term “Consumer” means any person who watches, listens to, or otherwise consumes media created or hosted by the Company on any of its platforms.

The term “Customer” means any person who pays the Company for goods or services.

The term “Creator” means any person, organization, or entity, that may legally enter employment as an independent contractor with the Company, that provides media to the Company for the Company to host on any of its platforms.

All dollar amounts specified in the BMD are in USD and do not include taxes.

Amendments

The BMD may be updated at any time as prescribed in the Operating Agreement. When the BMD is updated, the update will be made available to the Customers and Consumers, however, the Company is not obligated to announce or otherwise notify any persons about the update.

Business Activities

Services

The Company will conduct video production services. These services include but are not limited to video editing, equipment rental, and video publication.

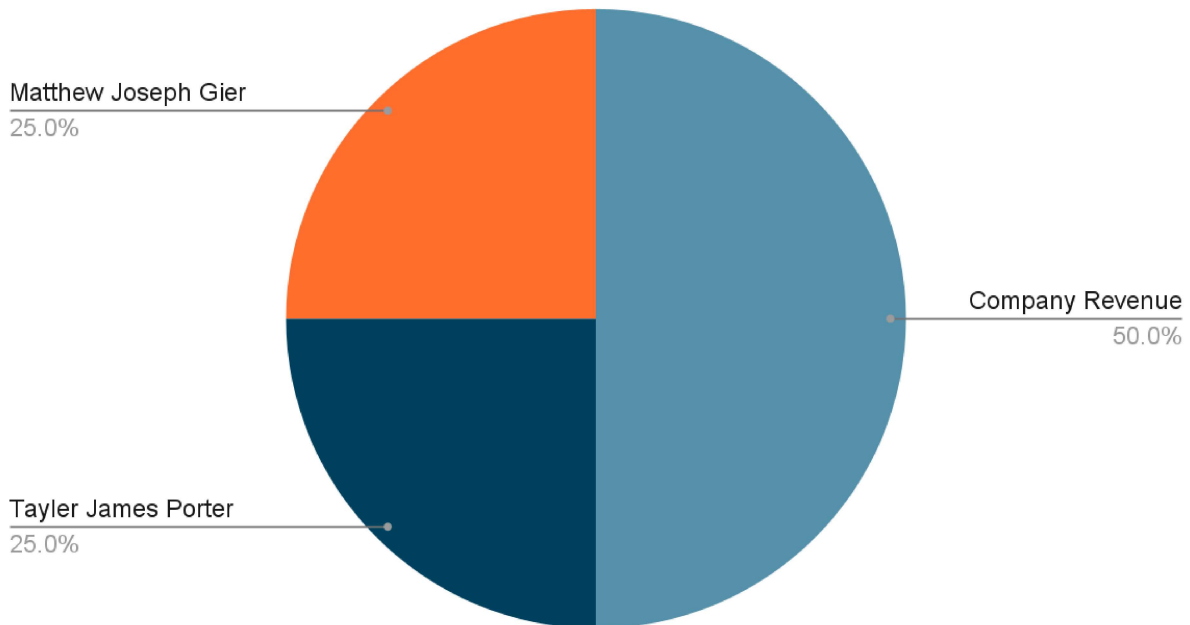
Customers requesting video editing services will be charged one of two rates:

- Regular Rate: (hours of footage to edit * 3) * \$50
- Special Rate: (hours of footage to edit * 2) * \$50

Special Rate will apply if the Customer is currently a member or veteran of any of the United States uniform services or civilian service counterparts, is on disability, is a first responder, or if the video being edited is a legacy video. In all other cases, the Regular Rate will apply.

Revenue from these services will be divided with 50% going to the Company, and the other 50% will be divided evenly among the Members.

Services Revenue Allocations

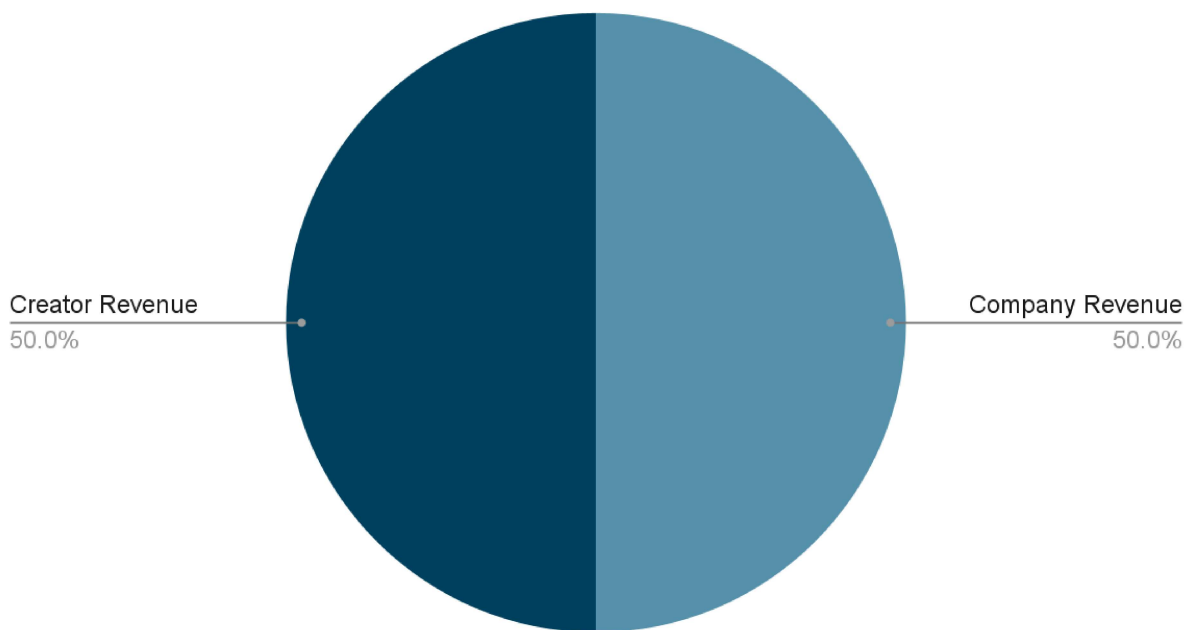


Advertising

The Company will facilitate Creators advertising themselves on the Company's platforms. When making an ad, Creators will have the option to specify, to some extent, where their ad will be displayed. Creators will determine the amount they will pay for their ad to be displayed (a "Showing"), with a minimum of \$0.0005 per Showing, and the amount they will pay when their ad is clicked (a "Click-Through"), with a minimum of \$0.001 per Click-Through.

Ads may be displayed on a Creator's video. When it is, the Creator will be paid half of the Showing price, with the other half going to the Company. If the ad is clicked, the Creator will be paid half of the Click-Through price, with the other half going to the Company, instead of the Showing price.

Advertising Revenue Allocations



Content Delivery

The Company will facilitate Creators uploading video media to the Company's platforms. Creators will be able to choose if their video is early access for up to one month after release upon upload. If they choose to have their video be early access, Consumers will only be able to watch the video if they possess a Sorta Strange Premiere subscription.

Sorta Strange Premiere subscriptions will be available to Customers at one of two rates:

- Regular Rate: \$10/month
- Special Rate: \$5/month

Special Rate will apply if the Customer is currently a member or veteran of any of the United States uniform services or civilian service counterparts, is on disability, or is a first responder. In all other cases, the Regular Rate will apply.

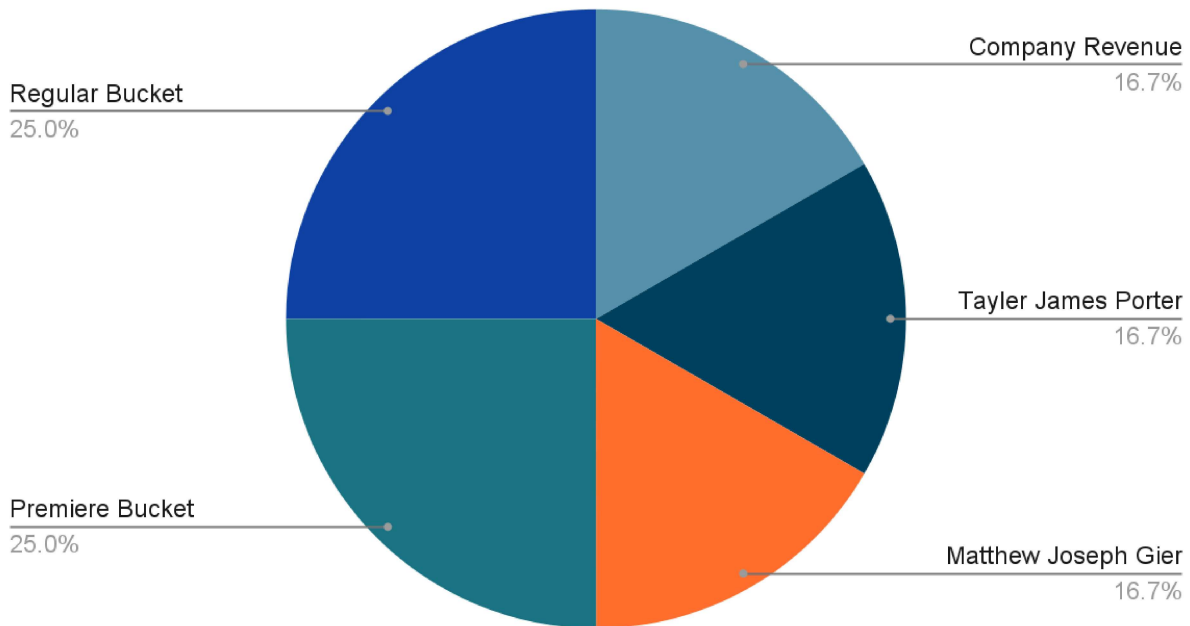
Revenue from this service will be divided evenly between the SSP Bucket and the Creator Bucket at the end of each month. Any losses from the division of this money throughout this process, i.e. floating point errors and fees, will come out of the Company's revenue.

The SSP Bucket will be divided evenly between the Company and the Members. The Creator Bucket will be divided evenly between the Premiere Bucket and the Regular Bucket.

The Premiere Bucket will be divided between the Creators of the early access videos. The division will be based on the number of views each video received during its early access. This may be split between two payments if the early access spans over two calendar months. For example, if Video A received two views during its early access and Video B received one view during its early access and there was \$2.50 in the Premiere Bucket for that month, the Creator of Video A would receive \$1.67 that month, and the Creator of Video B would receive \$0.83 that month.

The Regular Bucket will be divided between the Creators of videos that are not early access, or the early access has expired. The division will be based on the number of views each video received from a Sorta Strange Premiere subscriber that month. For example, if Video A received ten views, with three views being from Premiere subscribers, and Video B received five views, with all of them being from Premiere subscribers, and there was \$2.50 in the Regular Bucket for that month, the creator of Video A would receive \$0.94 that month, and the Creator of Video B would receive \$1.56 that month.

Content Delivery Revenue Allocations



Governance

Voting

Eligible Creators will be able to influence the governance of the Company. Creators are paid monthly based on the performance of their videos with Sorta Strange Premiere subscribers, as described in the Streaming section of the Business Activities chapter. Creators who were paid by the Company in the previous month will be referred to as Voting Creators. Voting Creators have the ability to vote in Creator Elections. Creator Elections will use the Single Transferable Vote, or STV, method for determining the winner in Creator Elections.

Under the Company's STV system, when handling votes the time of the vote will be taken into account. All votes cast after a person receives the necessary votes to secure their election, will then go to the next preferred person specified.

Board of Directors

The Board of Directors has one Director that is elected by the creators on our platform (the "Creator Elected Director" or "CED"). Between the 1st and 15th of December each year, any person may put themselves forward to be elected to the Board of Directors. Between the 16th

and 30th of December of each year, Voting Creators may vote on those persons put forward. The person who wins the vote under the STV system has been elected to the Board of Directors and will begin to work as the Creator Elected Director starting on the 15th of January, and the previous Creator Elected Director, if they are a different person, will step down.

Board of Advisors

The Company's Board of Advisors will always have at least three positions, or seats, available for Creator Elected Advisors. If the Members have appointed more than three Advisors to the Board of Advisors, then an equal number of seats will be available for Creator Elected Advisors. An Advisor may only be removed by a two-thirds majority vote of the Board of Advisors, or a unanimous vote of the Board of Directors.

Whenever a seat is available, any person may put themselves forward to be elected to the Board of Advisors. At the moment someone puts themselves forward, additional persons may apply for the next 30 days. After those 30 days, Voting Creators will be able to vote between the persons who applied for the next 15 days. The persons who win the vote under the STV system have been elected to the Board of Advisors and will begin to work as Creator Elected Advisors immediately, and will continue to serve in that capacity until they step down.